



The Chevery Festival of the Arts, Conference & Trade Show are proud participants of the CoastFest 2008 celebrations. CoastFest 2008 is a series of events, activities and festivals all along the Quebec Lower North Shore. Follow in the footsteps of the explorers and discover the captivating culture and history of this unique region.

Toll free: 1-866-461-3515

Email: coastfest@bassecotenord.com

Internet: www.coastfest2008.ca/

*Planning on visiting the Coast soon?
Come celebrate with us in 2008!*



Canadian Heritage

Patrimoine canadien



Map: Tourism Lower North Shore

Photos: Library and Archives Canada, D.G. Hodd, Sharon Chubbs-Ransom and Claude Bouchard

Photos: Bibliothèque et Archives Canada, D.G. Hodd, Sharon Chubbs-Ransom et Claude Bouchard

Thank You
to our generous
Sponsors & Supporters



Netagamiou

Community Learning Centre

A Catalyst for Positive Community Change

Indigenous Knowledge & Cultural Identity Initiative



*Giving wings to our dreams for a
centre of arts and cultural excellence*

Air Labrador offers 50% off regular air fares for people traveling to this event. Contact Culture & Tourism Chevery for the Air Labrador travel code.



Culture & Tourism Chevery
An Unforgettable Experience

Chevery, QC G0G 1G0

Phone: 418-787-2107

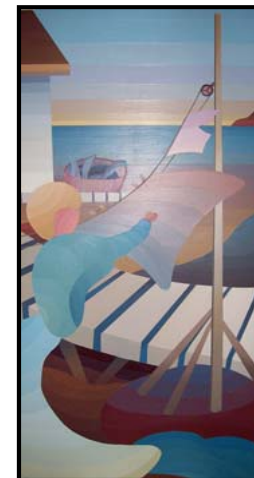
Email: cheverytourism@hotmail.com

www.coastfest2008.ca/

www.thelownorthshore.com/chevery

Chevery Festival of the Arts

Conference & Trade Show ~ July 22-26, 2008



Got Talent?!



People of the Lower North Shore, also known as the Coast, are multi-talented and use traditional skills that have been passed down from one generation to the next over hundreds of years.

woodworking... restoring interest in a disappearing art

The 2008 Chevery Festival of the Arts, Conference & Trade Show will capture and

celebrate the art of living on the Coast by showcasing the many traditional and contemporary arts that fulfill both functional and creative purposes and... that are still a part of daily Coast life. Woodworking, boat building, music, sewing, crochet, dance, poetry, story telling, painting, sculpture, drama, textiles, cooking, and much more!

Honouring Our Heritage

A Taste of the Coast: traditional & haute cuisine

Savour delicious down home cooking and sample haute cuisine created using indigenous ingredients from the land and sea.

Storytelling & Writing Workshops

Discover the history of our community and our culture through poetry and storytelling circles.

Traditional Crafts

Observe and try your own hand at creating unique patterns expressed in braided and hooked rugs, sewing, knitting, crocheting, quilting and other traditional crafts.

Traditional Skills Knowledge Exchange

Learn about the traditional skills that shaped our culture and secured our survival over the years: fishing nets, boat building, snow shoes, hand crafted lobster traps, etc.

Visual & Performing Arts

Capture the beauty of our pristine natural environment through the visual arts: photography, painting, drawing, sculpture, etc. Come find your muse in our magnificent surroundings. Create your own art and/or enjoy local musical, dance, film, and theatrical pieces in our community centre or the great outdoors!

Festival of the Arts

The Chevery Festival of the Arts will showcase community heritage and culture; providing an opportunity to learn from local artisans about skills that have been passed from one generation to the next, all the while being immersed in and inspired by the pristine beauty of our natural environment. Guided tours of the community will permit artists and nature enthusiasts alike to explore and artistically chronicle the culture & area.

Conference

A one-day conference will offer entrepreneurs and artisans the opportunity to learn about the business side of the arts through lectures, hands on workshops.

Trade Show

Chevery was the site of a French fur trading and seal fishery post, during the 1730s. A "Trading Post" will be reconstructed in honour of this history as a symbolic and practical place of economic, cultural and knowledge exchange.

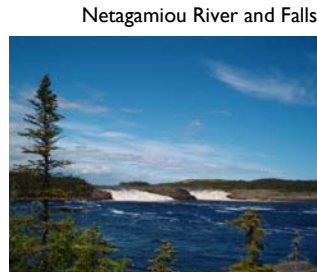
The Community

The community of Chevery (Lower North Shore, QC) is nestled between the magnificent La Croix (West) and the Netagamiou (East) rivers and accessible to the 3 km Misty River Hiking Trail. This beachfront community faces the Golfe Saint Laurent and boasts a vast network of inland wetlands, forest and tundra creating an ideal location of artistic and nature exploration.

**Artists are welcome to join the festivities!
Email to register!!!**



La Croix River



Netagamiou River and Falls



Panoramic view of Chevery West

Coasters, Come Home!

2008... is the year to come "home"

Never in the Lower North Shore's history will so many communities be united through a collaborative celebration effort... an explosion of celebrations to commemorate our regional history and culture, from Kegaska to Blanc Sablon. Make this a special year. Join in the celebrations with family, friends, classmates, teammates, and fishing buddies, etc. Organize a special get together in your home town during the 2008 celebrations. How long has it been since you came "home"? The Coast is a vibrant, thriving region, one that is certainly worth a reunion visit.

For those of you that have yet to experience the Lower North Shore... 2008 will be the year to **"Follow in the footsteps of the explorers"** © and, in doing so, discover a part of Quebec that you will not soon forget!

© CoastFest Theme

we're going to

RAISE THE ROOF!!

A portion of the proceeds from the Chevery Festival of the Arts, Conference & Trade Show will be dedicated to the creation of a *Chevery Arts & Culture Centre*

**Inquiries
Welcome**

For more information about Chevery, the arts festival, local tourism services, travel options, and photographs of the community, please visit the following websites:

www.coastfest2008.ca/

www.thelownorthshore.com/chevery

Email us to sign up for a free arts festival news bulletin. Inquiries about how you or your organization may participate and/or become a sponsor are welcome and may be directed to:

cheverytourism@hotmail.com