

National Entrepreneurship Day – Yours to Create!

Information Guide for Entrepreneurs

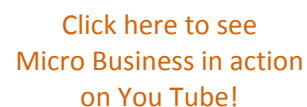
What is National Entrepreneurship Day?

NED is about creating an entrepreneurial culture in Québec by promoting values such as creativity, leadership, perseverance, self-confidence, team work and autonomy. It's a day to inspire, empower and take action. You can take part in this day to celebrate and recognize entrepreneurs, youth, educators, community organizations, and governments who contribute and support entrepreneurship in its many forms. *To learn more about National Entrepreneurship Day, please consult the [NED Q&A document](#) included in this kit.*

What's happening?

Across Quebec, local committees are working to organize a province-wide videoconference learning session for English-speaking youth to take place on November 18. These local committees include representatives from the Carrefours jeunesse-emploi (Youth Entrepreneurship Awareness and Promotion Officers), Community Learning Centres, CEDECs (Community Economic Development and Employability Committees) GOAL and Advancing Canadian Entrepreneurship. If you'd like to join this group to contribute to the committee as a partner or just to pass along some great ideas, please look for your [local contacts on the attached sheet](#).

In the morning of November 18th, students at each location will play GoVenture's [Micro Business](#) computer simulation program and compete with other schools across the province, giving their results via videoconference at timed intervals.



Click here to see
Micro Business in action
on You Tube!

In the afternoon, winners will be announced and the students will come together for a group discussion about entrepreneurship, share what they learned in the morning, and talk about how they can apply their new learning both in their school and community life.

There is also ample opportunity at different times of the day to organize specific local activities such as a talk from a local entrepreneur, kiosks from local partners and agencies, etc. Contact your local committee to learn what is already being planned or to offer your ideas.

How entrepreneurs can get involved

To put a face to entrepreneurship and enhance our students' understanding of entrepreneurship we're encouraging entrepreneurs from our community to join us in celebrating National Entrepreneurship Day. Not only is it an opportunity to offer your experience and knowledge in entrepreneurship, but it is expected that media will be present to highlight the event. There are numerous ways that entrepreneurs can get involved. A few ideas to get you started:

- Organize a business study tour/rally/scavenger hunt, etc
- Come to a school and speak to students during their lunch
- Help facilitate our planned National Entrepreneurship Day activities (GoVenture entrepreneurship simulation and videoconference.)
- Sponsor our event by providing prizes to the winners of the GoVenture Competition.

We look forward to your participation in National Entrepreneurship Day 2008.
November 16 - It's Yours to Create!

November 16th 2008

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How?

Entrepreneurship Awareness and Promotion Officers (EAPO) and Cooperative Entrepreneurship Awareness and Promotion Officers (CEAPO) are being encouraged to collaborate with the English community in their area by connecting with entrepreneurs and partners to organize an activity. National Entrepreneurship Day and the Global Entrepreneurship Week provide great opportunity to develop and strengthen these community relationships.

EAPOs are already planning for this week of entrepreneurship, and there are numerous ways to get involved. To connect with your local EAPO/CEAPO:

<http://www.cjereseau.org/en/youth/index.php>

<http://www.coopquebec.coop/site.asp?page=element&nIDElement=2402>

CREATE YOUR 16!

What types of activities will take place November 16?

This year's theme is *Create your 16!* This slogan is meant to invite everyone to get involved in this day to develop and be innovative, perhaps to announce a new project or launch a new business.

Across Québec, diverse activities are being organized to highlight entrepreneurial initiatives and to promote youth entrepreneurship. The possibilities are endless including local conferences, competitions, expositions, classroom creativity workshops, micro-enterprise start-ups or even making recycled greeting cards or jewellery!

There are numerous ways to get involved. To get more ideas, or to share yours, visit www.entrepreneurship-day.org.

Why promote an entrepreneurial culture?

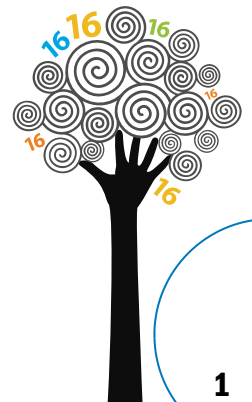
Creativity, autonomy, tenacity, responsibility, leadership, solidarity are the main entrepreneurial values to develop when we say developing an entrepreneurial culture. Most people can identify with these values in our day to day lives whether starting any project— big or small.

When a society places value in developing an entrepreneurial culture, it encourages innovation, taking initiative and developing projects that contribute to a healthy economy. By fostering an entrepreneurial culture, attitudes, competencies and abilities are developed among future entrepreneurs and employees benefitting all citizens.

Developing an entrepreneurial culture allows people to be the change makers in their community, to be innovative, and to live their passion. To sum it up, a strong entrepreneurial culture depends on young, creative and passionate entrepreneurs in Quebec to assure a dynamic and healthy economy for the future.

Contact

info@entrepreneurship-day.org | 514-393-9155, ext. 208





What is youth entrepreneurship?

Youth entrepreneurship refers to all initiatives allowing youth from 16-35 years of age to complete a project with support and learning through the various stages to make the project a reality.

An entrepreneurial project would be any initiative requiring entrepreneurial qualities put into practice by youth who are responsible and take charge of their project.

The development of a strong and sustainable entrepreneurial culture requires having confidence in youth and encouraging them to persevere and continue their project.

Who are Entrepreneurship Awareness and Promotion Officers?

Entrepreneurship Awareness and Promotion Officers (EAPO) positions were created under the Youth Entrepreneurship Challenge following the Quebec Government proclamation that Quebec was not creating enough business. The initiative began in February 2004.

EAPOs are passionate individuals with a mandate to sensitize youth to entrepreneurship and values needed to start their own projects and take charge of their lives! They collaborate with schools, business community, organizations in the socio-economic sectors, and communities. They are posted at the Carrefours jeunesse-emploi across the province.

Don't hesitate to contact them!

<http://www.cjereseau.org/en/youth/index.php>

<http://www.coopquebec.coop/site.asp?page=element&nIDElement=2402>

The Cooperative Entrepreneurship and Promotion Officers are equally involved in the framework of the Youth Entrepreneurship Challenge. These agents are distributed among the Regional Development Cooperatives across Quebec. Their mandate is to promote cooperative development through tools such as Youth Coop and Together Toward Success produced by le Conseil de la coopération du Québec in addition to offering support services to youth cooperatives.

Website

The National Entrepreneurship Day website has been created to build awareness of this entrepreneurial culture and to give ideas on what kinds of entrepreneurial initiatives can be developed. Visit this site at www.entrepreneurship-day.org!

Our spokesperson

François Charron is the spokesperson for the NED and will be meeting with young existing and aspiring entrepreneurs to underline the importance of entrepreneurship in society and in the media.

François Charron, host of Salut Bonjour on TVA and creative entrepreneur from a very young age, is the official spokesperson for National Entrepreneurship Day. Mr. Charron believes strongly that the current generation is an entrepreneurial one requiring care and attention. It is vital that young people today learn how to focus their creative energy for it to flower.



Contact

info@entrepreneurship-day.org | 514-393-9155, ext. 208

National Entrepreneurship Day Contact Information

National Entrepreneurship Day Organizing Committee

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Anglophone Sector, MELS.
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Local Committee members

To retrieve a list of local representatives from one of the partner networks,
please visit their respective websites listed below:

Youth Entrepreneurship Awareness and Promotion Officers: www.defi.gouv.qc.ca or
<http://www.cjereseau.org/en/youth/index.php>

CEDEC Directors: <http://www.communitytable.ca/website/location.php?id=3>

Community Learning Centre Coordinators: http://www.learnquebec.ca/en/content/clc/links_information.html

GOAL Coordinators: <http://www.learnquebec.ca/en/content/mels/goal/roadmap/>

Advancing Canadian Entrepreneurship

McGill University - Fatim Diané , dianefatima@hotmail.com

Bishop's University - Still to be confirmed