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Career and Life Skills Education just a Click away!

Launching today, "The Real Game 2.1 Digital Edition" revolutionizes career and life skills education

Memramcook, October 6, 2008 — Today's release establishes "*The Real Game 2.1 Digital Edition*" among the most important online, experiential career and life skills education programs in the world. Developed through an unprecedented, not-for-profit partnership of over 10,000 North American teachers, counselors, students and parents, *The Real Game* has been used in classrooms and community agencies in thousands of settings, with millions of young people, for over a decade. England, Scotland, Wales, Northern Ireland, France, Australia, New Zealand, Hungary, Germany, The Netherlands and Ireland have joined Canada and the United States in *The Real Game Series* partnership.

The Real Game 2.1 Digital Edition being launched today is a brand new game which features new environmental education, character education, community, and essential workplace skills components, as well as many new role profiles directly from industry! Facilitators can choose to deliver the program in the traditional hardcopy format, or using exciting new online presentation and interactive components for students that can be accessed from school or home.

Phil Jarvis, Vice President of Global Partnerships with the National Life/Work Center, has helped create career resources used by millions of students and adults in education, government and industry settings across Canada and around the world. According to him, this new generation of *The Real Game* will revolutionize the way students discover why academic, personal and social success in school is vital to achieving their dreams. "Today marks the beginning of a whole new digital era for *The Real Game*! With key student activities online and accessible 24/7 from school or home, students will have more fun than ever, and learn more. Teachers will save time, energy, and paper - and have more fun too! This new generation of *The Real Game* is definitely a "must see" for anyone wishing to help young people imagine and experience the future they wish to create!"

The National Life Work Centre (NLWC), a not-for-profit corporation with its Headquarters at the Memramcook Institute in New Brunswick, Canada, brings world-class life/work development programs to the widest possible audiences at affordable prices through innovative partnerships with public and private sector agencies across Canada and internationally. The objective is to help people of all ages become self-reliant, make informed choices and find satisfying and fulfilling work and lifestyles in our 21st century communities.

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For more information:

Phillip S. Jarvis
Vice President, Global Partnerships
National Life/Work Centre
488 Central Street Memramcook, NB Canada E4K 3S6
Tel: 506.758.0306 or 1.888.533.5683
Fax: 506.758.0353 or 1.877.929.3343
Email: psjarvis@lifework.ca Web: www.realgameonline.ca