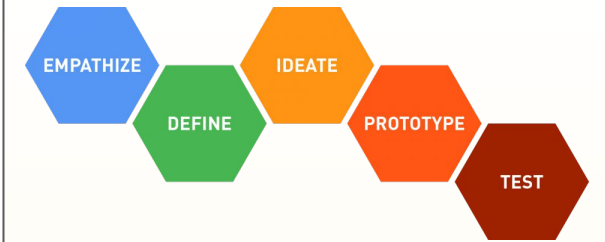


# community service Learning : understanding (PROBLEM or need)

## HOW MIGHT we...? EMPATHIZE

"TO create meaningful innovations, you need to know ABOUT your users and care ABOUT THEIR LIVES"



## HOW MIGHT we...? DEFINE

" Framing THE RIGHT PROBLEM IS THE ONLY way TO create THE RIGHT SOLUTION"

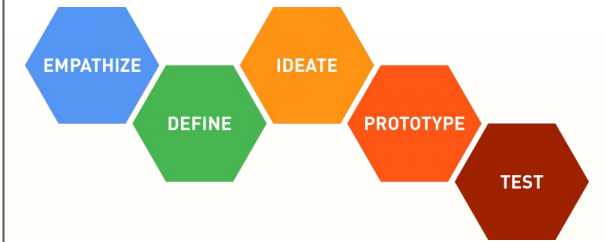


# community service Learning: EXPLORE (Brainstorm, Design and BUILD)

## HOW MIGHT we...?

### IDEATE

Brainstorm a range of crazy, creative ideas that address the unmet community needs or problems identified in the Define phase.



### PROTOTYPE

"BUILD TO THINK, and TEST TO Learn"

In what ways can students PROTOTYPE to:

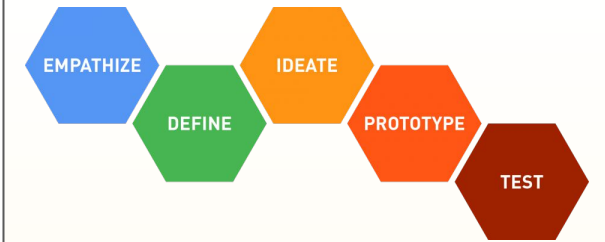
- BUILD TO THINK
- START a conversation
- Fail QUICKLY and CHEAPLY
- TEST POSSIBILITIES

# community service Learning: materialize (test, evaluate and redesign)

## HOW MIGHT we...?

### TEST

"TESTING IS AN OPPORTUNITY TO LEARN ABOUT YOUR SOLUTION and your user"



## community service Learning : share

**WHAT IS OUR PITCH?**

**WHY SHOULD PEOPLE use our SOLUTION?**

SHARE YOUR EXPERIENCE WITH THE WORLD!

BLOG ABOUT IT, MAKE A YOUTUBE VIDEO OR EVEN A PHOTO JOURNAL.

# community service Learning : REFLECTIONS

**WHAT DID WE LEARN IN THIS PROCESS?**